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FOR IMMEDIATE RELEASE

**CEELITE TECHNOLOGIES BUCKS GLOBAL TREND AND REVERTS TO
DOMESTIC MANUFACTURING**

Manufacturing move from Asia to the U.S. is about “quality and efficiency”

Colmar, PA (March 22, 2011) –As Global 100 companies continue to move manufacturing, management functions and jobs overseas, CeeLite Technologies, LLC feels that despite lower foreign labor costs, the reputed benefits of manufacturing in Asia didn’t stack up in their highly technical marketplace.

Once made in Taiwan, the highly acclaimed Light Emitting Capacitor (LEC) technology manufactured by CeeLite Technologies is now being produced in a plant in Colmar, Pennsylvania, a suburb of Philadelphia.

“Some of the unique attributes of our CeeLite® LEC panels are uniform surface light unlike any other lighting technology along with an ultra-slim profile of less than one millimeter. To achieve uniformity, we must have a very tight handle on quality control and consistency in our manufacturing process. We found it both difficult and ultimately more expensive to safeguard that quality overseas,” said Dr. Roger Nowell, CEO of CeeLite Technologies. “Reliable and timely delivery of product was often an issue as well, now we can control the entire process completely which results in a better product with short lead times and ultimately increased customer satisfaction.”

The move brings jobs to the Colmar facility, including management, which is headquartered there, but potential spikes in production loom on the horizon because of the product’s unique lighting capabilities, energy efficiency and green qualities. The number of jobs should swell to over 100 fairly quickly to meet increasing product demand in a variety of indoor and outdoor lighting and display sectors.

Trendsetters? Arguably. But the return of a dedication to quality versus cost to produce is something that can certainly benefit American consumers and the overall marketplace from a competitive standpoint. Certainly the state of Pennsylvania agreed with that premise. CeeLite Technologies received a commitment for \$1.6 million from the Commonwealth of Pennsylvania Department of Community and Economic Development to assist in the transfer of manufacturing assets from Taiwan to the Colmar facility, including \$150,000 from the Ben Franklin Technology Development Authority (BFTDA).

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“The state assistance we received made it possible to open our new facility in Colmar while providing the expansion space we need to achieve our growth goals in the years to come,” Nowell said.

CeeLite® LEC technology has won numerous awards in recent years for technology, lighting and energy savings, including one of Time Magazine’s “Inventions of the Year” in late 2006.

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About CeeLite Technologies, LLC

Headquartered in Colmar, PA, CeeLite Technologies, LLC is the world’s first US commercial manufacturer of CeeLite® Light Emitting Capacitor (LEC) technology - a flat, flexible and energy efficient light source. This advanced technology is a new category of lighting that is destined to redefine the way light is being used due to its flawless illumination qualities that uphold a designer’s intent for any environment and ensure color accuracy while effectively communicating a message as required by industries such as advertising, architectural, event/exhibit, sign and trade show. CeeLite Technologies’ award-winning LEC technology turns any surface, flat or curved, into a light source and creates new markets where lighting was previously impossible as the result of major research and development engineering advancements. CeeLite Technologies’ first product to market was the flat flexible indoor LEC panel, ranging in sizes up to 3’ x 6’. Typical applications include indoor and outdoor signs, advertising and architectural decor. CeeLite® LEC Technology is renowned for receiving a Best Invention award by Time magazine and has also attained many prestigious awards including Products of the Year by Electronics Products magazine, Editor’s Choice in Buildings magazine and Widgets We Love by Fast Company magazine. For additional information, please visit the CeeLite Technologies website at www.ceelite.com.