



**FOR IMMEDIATE RELEASE**

**8<sup>TH</sup> ANNUAL EMERALD “E-3” AWARDS RECOGNIZE CEELITE CEO  
MALCOLM HAYWARD**

*Prestigious Awards Inaugurate Recognition of Executive Leadership in Green Company Achievement, Further Establishing CeeLite as an Inventive, Pioneering Leader*

**Blue Bell, PA (February 11, 2008)** – Malcolm Hayward, Chief Executive Officer of CeeLite, the world’s first manufacturer of Light Emitting Capacitor (LEC) technology, was awarded the Green Company Executive Award at the 8<sup>th</sup> Annual Emerald Awards on February 7<sup>th</sup>.

It was the first year of the Green Company Executive Award, “created to recognize those companies whose progressive thinking, inventive policies and pioneering spirit are helping to make the world a greener, cleaner place.”

As the numerous awards and achievements have accrued over the past four years for the Pennsylvania-based manufacturer, this one had special meaning. “We are honored for this recognition as the E-3 Award acknowledges our internal goal to innovate the world of lighting with our platform technology,” said Gabrielle Santulli, Vice President of Marketing for CeeLite.

The awards are sponsored annually by Emerald Asset Management, Inc., a Lancaster, Pennsylvania-based diversified investment services company. It is the 8<sup>th</sup> year of the “E-3” Awards, presented this year at the 15<sup>th</sup> Annual Emerald Groundhog Day Investment Forum held in Philadelphia.

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The E-3 Award was created to recognize the best in entrepreneurial excellence. Through an intensive multi-faceted process, Emerald Asset Management's team of research analysts and portfolio managers identified corporate leaders who have demonstrated:

- \* A creative "outside the box" approach to corporate achievement;
- \* An entrepreneurial approach that maximizes human initiative;
- \* A corporate culture that promotes personal and corporate excellence;
- \* A demonstrated record of accomplishment: creating jobs, stimulating growth, and enhancing shareholder value; and
- \* An ability to effectively identify and adapt cutting-edge technologies and processes.

### **ABOUT CEELITE**

Headquartered in Blue Bell, PA, CeeLite is the world's first commercial manufacturer of Light Emitting Capacitor (LEC) technology. LEC technology is a new category of lighting that is destined to redefine the way light is being used across industries. CeeLite's award-winning LEC technology turns any surface into a light source and creates new markets where lighting was previously impossible. The company's LEC products provide flawless surface illumination as the result of major research and development engineering advancements. CeeLite's first product to market was the flat, flexible lightbulb, which ranges in size up to 3' x 6'. Typical applications include transit signage, media advertising, street intersection signage and architectural decor. For additional information, please visit the CeeLite Web site at [www.ceelite.com](http://www.ceelite.com).