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FOR IMMEDIATE RELEASE

CEELITE NOMINATED FOR ANNUAL LIST OF TOP GREEN COMPANIES

The AlwaysON Network and Magazine's annual list highlights leading private companies in the clean tech/ green tech space

Blue Bell, PA (August 6, 2008) – Lighting technology leader CeeLite[®], the inventor and innovator in researching, developing and commercializing the highly acclaimed Light Emitting Capacitor (LEC) technology, has been nominated for AlwaysOn Network and Magazine's annual Going Green list that showcases the top 100 private companies in the "Clean Tech/Green Tech space." It's another accolade on the long list that the Pennsylvania firm has garnered in recent years.

"We are honored by the nomination," said CeeLite's Executive Vice President Michael Binder whose responsibilities include the company's green initiative. "The green technology space is very important to our long term corporate mission. Our LEC lighting technology is extremely energy efficient and ecological by its very nature and process. While improving the end-user experience, our LEC technology-based lighting products can potentially have substantial positive impact in reducing the 22% of national energy usage consumed by lighting."

The company's future product evolution includes CeeGreen[™] product platforms which will further drive the boundaries of cradle to grave ecological compliances and reduced energy usage.

In order to receive a Going Green 100 nomination, private companies must demonstrate

more...



Green Top 100, add one:

excellence in five primary evaluation criteria: innovation, market potential, commercialization, stakeholder value creation and media attention or “buzz.” CeeLite has continually exhibited a strong match for each criterion. The company’s innovative LEC lighting technology is highly energy efficient, cool to touch, long-lived and easily attached to almost any surface providing uniform, neutral white surface light, changing usage paradigms. The end-user advantages of LEC lighting panels are highly differentiated from traditional lighting products, being thin, flat, flexible, impact resistant, and ecological. Unique architectural design enables LEC lighting panels to be used as light sources on flat or curved surfaces to illuminate the surface itself and, in conjunction with graphics, to provide illuminated advertising and signage. The lighting technology’s market potential attracted a round of private equity funding led by the Musser Group in 2007 during a period that saw numerous high-level awards and recognition for the ecological lighting product, including Time Magazine’s Best Inventions list in late 2006.

The Going Green list will be announced September 15, 2008 in San Francisco.

ABOUT CEELITE

Headquartered in Blue Bell, PA, CeeLite® invented Light Emitting Capacitor (“LEC”) technology and is the world leader in innovating, researching, developing and commercializing the lighting technology. CeeLite LEC technology is an ecologically-friendly RoHS compliant portable platform for backlighting and potentially primary lighting applications. The award-winning platform LEC technology is distinct from existing lighting sources and represents a separate category of products from anything currently available in the lighting industry because CeeLite LEC lighting panel technology is the only true, large format surface lighting source and offers numerous competitive advantages. Unique architectural design enables LEC lighting panels to be used as light sources on flat or curved surfaces to illuminate the surface itself and, in conjunction with graphics, to provide illuminated advertising and signage. The award-winning platform LEC lighting technology was named as one of the “Best Inventions 2006” by Time Magazine, one of the “Products of the Year 2007” by Electronic Products Magazine, “Editors Choice Top 100 Products 2007” in Buildings Magazine and the “Green Company Executive Award 2008” by Emerald Asset Management. The company’s future product evolution includes CeeGreen™ product platforms which will further drive the boundaries of cradle to grave ecological compliances and reduced energy usage. For additional information, please visit www.ceelite.com.