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FOR IMMEDIATE RELEASE

**CEELITE LEC TECHNOLOGY, BLUE OCEAN WORLDWIDE DESIGN ADD
APPETIZING AMBIANCE TO CHARITY EVENT**

Lighting innovator and display leader take their seats at “Dining by Design”

Blue Bell, PA (Nov. 28, 2007) – CeeLite, the world’s first commercial manufacturer of Light Emitting Capacitor (LEC) technology, is proud to announce its participation in “Dining by Design” – a San Francisco, CA charity event created to benefit DIFFA (Design Industries Foundation Fighting AIDS) – on November 12 and 13, 2007. CeeLite, at the invitation of Hepworth + Howard, an interior and environmental design firm taking part in the event, partnered with Blue Ocean Worldwide to donate a portable illuminated floor. Designed and owned by Blue Ocean Worldwide, the one-of-a-kind floor is constructed with CeeLite’s award-winning LEC technology.

“Dining by Design,” presented by Elle Décor Magazine and GE Monogram, is the signature fundraising event and multi-city marketing platform for DIFFA. With 2007 marking the event’s 10th Anniversary, “Dining by Design” was created to bring together artists, interior designers, architects, fashion designers, and corporations to combine their talents, technology, and products to create unique and extravagant dining installations in six major cities across the United States.

“We were absolutely thrilled when Hepworth + Howard asked for CeeLite’s help in the creation of their specific space. We were flattered that they would use our

product as the inspiration for their design and were truly impressed with the end result,” Gabrielle Santulli, CeeLite Vice President of Marketing, said.

“CeeLite takes public service very seriously and we were honored to take a part in such an important and noble cause. DIFFA and “Dining by Design” have helped thousands of people affected by HIV and AIDS and CeeLite hopes that in the future we will be able to continue to help and support this worthy cause,” Santulli added.

The glowing effect of the portable floor can be attributed to the flawless surface illumination of CeeLite’s advanced LEC technology that turns any surface into a light source. Comprised of three critical components: OSRAM SYLVANIA’s higher quality light emitting phosphors; advanced, proprietary, programmable Flatline Inverters; and advanced “packaging materials”, CeeLite’s LEC technology is an environmentally-friendly, paper-thin lighting technology that offers many benefits. The LEC panels provide uniform white surface illumination, are impact resistant, consume very little power, and generate no heat.

The portable floor used at “Dining by Design” measured 112 sq. ft. with each tile measuring 2’ x 2’. Previously used at the World Series of Golf, the floor can measure up to 1600 sq. ft. and is owned by Blue Ocean Worldwide (www.BlueOceanWorldwide.com), which can print any desired graphic on its surface. For “Dining by Design” a white, translucent surface material, called Flexcon Litecal, was donated and installed by Blue Ocean Worldwide to create the atmosphere desired by Hepworth + Howard.

"The illuminated floor was a great addition to our installation for the Elle Décor: Dining by Design Event. It truly brought a glamorous and modern edge to our design! Bravo CeeLite and Blue Ocean Worldwide!" Aaron Kirchner, Hepworth + Howard Designer, said.

For more information on CeeLite and its LEC technology, please visit
www.CeeLite.com.



About CeeLite

Headquartered in Blue Bell, PA, CeeLite is the world's first commercial manufacturer of Light Emitting Capacitor (LEC) technology that is destined to redefine the way light is being used across industries. CeeLite's award-winning LEC technology turns any surface into a light source and creates new markets where lighting was previously impossible. The company's LEC products provide flawless surface illumination as the result of major research and development engineering advancements. CeeLite's first product to market was the flat, flexible lightbulb, which ranges in size up to 3' x 6'. Typical applications include bus advertising, window signage, street intersection signage and other architectural surfaces. For additional information, product samples or to locate an Authorized Distributor, please visit the CeeLite Web site at www.CeeLite.com.

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