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FOR IMMEDIATE RELEASE

**ARTELUZ S.A. INTRODUCES FIRST FLAT FLEXIBLE LIGHTBULB TO
DOMINICAN REPUBLIC MARKET**

**CeeLite Lighting Technology Offers Untapped Applications for Advertising,
Special Event and Entertainment Industries**

Santiago, Rep. Dom. (July 14, 2006) – Lighting, sound and stage expert ARTELUZ S.A. today announced that it will become the Dominican Republic reseller of CeeLite™ LEC (light emitting capacitor) panels, the paper-thin flat, flexible lightbulb. Reminiscent of the launch of fluorescent, halogen and LED light sources, CeeLite's LEC illuminated panels are predicted to redefine the use of lighting for the advertising, special event and entertainment industries.

Unlike conventional lighting, CeeLite's LEC panels can be custom fit into complex shapes and sizes, and applied as never before imagined: to illuminate the unexpected as a backlit display solution for advertisements and signage on floors, on walls, wrapped around columns and pillars, for special event displays and clothing.

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“We are excited to be the first company to introduce the first flat, flexible lightbulb to the Dominican Republic market,” said Victor Liriano, President of ARTELUZ S.A. Inc. “We think the advertising, special event and entertainment industries are hungry for the innovation and versatility CeeLite will offer. We’re predicting that CeeLite will not only make the lighting, decor and special events stand out from the rest, but may just revolutionize the way we look at entertainment venues,” he explained.

“We chose ARTELUZ S.A. as our Dominican Republic reseller because we seek representatives who share our entrepreneurial spirit, have long-standing relationships in their territory and a strong background in the lighting and display industries,” said Don Sowers, Sr., Senior Vice President of Business Development, Distribution of CeeLite. “We recognized all these talents in Victor Liriano and his ARTELUZ S.A. team. We admire their experience in special events, their ability to relate to their customers and their success in turning a small operation into a multi-million dollar corporation,” he added.

CeeLite LEC advanced technology is comprised of three critical components: OSRAM SYLVANIA’s higher quality light emitting phosphors for color and brightness; advanced, proprietary, programmable Flatline Inverters to control levels of brightness; and advanced “packaging materials” for lower heat generation which extends the life of the lighting. The panels are constructed using screen printable polymer thick film compositions similar to shrink-wrapped polymer-based laminate products. Compared to early stage and standard electroluminescent (EL) products, CeeLite’s LEC-based commercial quality lighting offers superior brightness.

CeeLite’s LEC panels offer many benefits over standard lighting products. Its ultra-thin one millimeter thick panels offer 99 percent uniform surface illumination and consume as little power consumption as 12 watts per square foot. The proprietary shielded three wire panels do not generate heat or ultra-violet (UV).

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In addition, CeeLite panels are environmentally friendly and degradable, both important considerations and in some cases, necessary requirements. CeeLite's advanced LEC technology is a result of years of research and development complimented by key product advancements.

Under the exclusive agreement, ARTELUZ S.A. will offer a complete inventory of standard CeeLite LEC panels ranging in various sizes. ARTELUZ S.A. sales representatives can offer a full description of sizes, pricing, applications and installation options.

About ARTELUZ S.A.

ARTELUZ S.A. brings years of special event and entertainment experience to an exclusive reseller arrangement with CeeLite. Given their years of experience creating unique displays throughout the Dominican Republic, ARTELUZ S.A. can both supply the product you may need, but also consult on the best possible solutions for any given situation. For more information, visit www.arteluzsa.com.

About CeeLite

Headquartered in the United States, CeeLite™ is the world's first commercial manufacturer of LEC technology that is destined to redefine the way light is being used across industries. CeeLite illuminates the unexpected and creates new markets where lighting was previously impossible in addition to replacing traditional backlit applications. The company's LEC products are the result of major research and development engineering advancements in electroluminescence (EL). CeeLite's first product to market was the flat, flexible lightbulb, which ranges in size up to 3' x 6'. Typical applications include: advertising/signage, trade show exhibits, architectural design, special event displays, photography and lighting. For additional information, product samples or to locate an Authorized Reseller, please visit the CeeLite Web site at www.ceelite.com.