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FOR IMMEDIATE RELEASE

**CEELITE OFFERS NEW LIGHTING TECHNOLOGY,
PROVIDING UNTAPPED APPLICATIONS**

CeeLite Flatline Inverters make LEC technology a reality

New York, N.Y. (February 16, 2005) – CeeLite today announced it has started a revolution in lighting technology. The company has begun the manufacturing of Flatline Inverters which power their cutting-edge light emitting capacitor (LEC) technology. These advanced, programmable inverters provide controls that deliver an unrivaled surface illumination quality with higher brightness and longer life.

“CeeLite’s Flatline Inverters ensure constant and unparalleled brightness levels in countless applications,” said Malcolm Hayward, CEO of CeeLite. “We deliver Flatline Inverters across our entire spectrum of light bulb and panel sizes.”

Typical electroluminescent (EL) panels are small in size, offer very low brightness, and are suitable only for consumer electronics and nightlight type applications. Standard EL and other lighting technologies operate on a half-life curve, meaning that after a period of time the light has degraded to half of its original brightness.

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In developing its LEC technology, CeeLite has made quantum advancements in lighting compared to conventional EL panel lighting. CeeLite's LEC technology combines three critical components: new Flatline Inverters, higher quality light emitting phosphors and advanced "packaging materials." Recent improvements and breakthroughs by OSRAM SYLVANIA have provided the superior phosphors key to CeeLite's brighter lighting. New methods of packaging with commercial grade "materials" have provided the ingredients for CeeLite to deliver brighter and more durable lighting.

CeeLite's patent pending process enables its Flatline Inverters to activate the high quality PHOSPHORS BY SYLVANIA™, and generate light. The inverter constantly monitors the output of the CeeLite panels and provides the power necessary to maintain the brightness level selected. This feature is particularly critical for backlit applications. Users may decrease the brightness for darker environments to further extend the life of the phosphors within.

The Flatline Inverters also allow users to alter the brightness as dictated by the ambient light in any given environment. In fact, the brightness is consistent over the life of the bulb.

Moreover, CeeLite's Flatline Inverters feature embedded microprocessors that enable a variety of programming capabilities that can be downloaded through a typical computer's serial port (or PS2 port depending on model type). CeeLite's Flatline Inverters also make it possible to offer motion and/or photo sensors as standard options with external sensing jacks, while also providing dimming, fading and flashing options.

CeeLite Flatline Inverters are available for AC or DC input applications, are cUL listed and meet all FCC requirements. These Flatline Inverters power all of CeeLite's flat, flexible panels, ranging in size from 8.5" x 11" to 4' x 8' for U.S. applications as well as sizes A6 to B0 for global applications.

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CeeLite Flatline Inverters will be available for sampling and purchase in April 2005.

About CeeLite:

Headquartered in Lansdale, PA, CeeLite is the world's first commercial manufacturer of Light Emitting Capacitor (LEC) technology that is destined to revolutionize the way light is being used across industries. CeeLite creates new markets where lighting was previously impossible in addition to replacing traditional backlit applications. The company's LEC products are the result of major research and development engineering advancements with what started out as electroluminescence (EL). CeeLite's first product to market was the flat, flexible panel which ranges in size up to 4' x 8'. Typical applications: include signage, trade show exhibits, architectural design, point of purchase and photography. For additional information, please visit the CeeLite web site at www.ceelite.com.

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