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FOR IMMEDIATE RELEASE

**CEELITE PREMIERES LEC TECHNOLOGY, OPENING
A NEW AGE IN LIGHTING**

***Light Emitting Capacitor (LEC) Technology Produces
a New Generation of Lighting Applications***

New York, N.Y. (February 16, 2005) – CeeLite today announced that it is producing its innovative flat lighting products using new light emitting capacitor (LEC) technology, thus unveiling a new age in lighting. Today, CeeLite's LEC technology makes it possible to apply lighting as never before imagined: indoors or out; on floors, walls, around columns and pillars, upon unconventional objects and surfaces. Reminiscent of the launch of fluorescent, halogen and LED light sources, CeeLite's LEC technology is predicted to change the definition of lighting.

CeeLite's forward-looking LEC technology is a result of years of research and development complimented by key product advancements. LEC technology is comprised of three critical components: SYLVANIA's higher quality light emitting

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phosphors for color and brightness; advanced, proprietary, programmable Flatline Inverters to control levels of brightness and lifetime; and advanced “packaging materials” for lower heat generation that extends the life of the lighting. Compared to early stage and standard electroluminescent (EL) products, CeeLite’s LEC-based commercial quality lighting offers superior brightness and long life.

“I believe that we’re on the cusp of a new age of lighting,” said Malcolm Hayward, CEO of CeeLite. “We’re witnessing the introduction of completely flat light based on LEC technology that may become as significant as the introduction of fluorescent or halogen or LED-based lighting. The opportunity to apply CeeLite’s lighting to any surface imaginable today and wallpaper in the future is extremely exciting.”

CeeLite’s LEC technology also encompasses proprietary shielded three wire panels, highly advanced UL listed inverters and packaging options. The new LEC technology offers countless packaging options never imagined for backlit applications. CeeLite offers lighting products on multiple substrates including film, glass and plastic injection molding, thus comprising a new category of lighting products and ways to apply light.

CeeLite’s LEC technology also offers advanced Flatline Inverters to power CeeLite lighting products. These inverters allow the user to alter the brightness as dictated by the ambient light in any given environment. In fact, the brightness is consistent over the life of the bulb.

No other similar lighting technology can duplicate CeeLite’s illumination quality. Common applications include: signage, trade show exhibits architecture and design, point of purchase displays, and photography.

About CeeLite:

Headquartered in Lansdale, PA, CeeLite is the world's first commercial manufacturer of Light Emitting Capacitor (LEC) technology that is destined to revolutionize the way light is being used across industries. CeeLite creates new markets where lighting was previously impossible in addition to replacing traditional backlit applications. The company's LEC products are the result of major research and development engineering advancements with what started out as electroluminescence (EL). CeeLite's first product to market was the flat, flexible panel which ranges in size up to 4' x 8'. Typical applications include: signage, trade show exhibits, architectural design, point of purchase and photography. For additional information, please visit the CeeLite web site at www.ceelite.com.

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