

Artist Features: Don't Miss It: DRUM! Cover Artist Lights Up Saturday Night Live

New York, N.Y. (May 6, 2006) - When premier rock drummer **Chad Smith** of The Red Hot Chili Peppers performs on NBC's Saturday Night Live this weekend, he will be drumming to the beat of a brighter drum thanks to CeeLite.

The Red Hot Chili Peppers, who have a style that incorporates rock, pop, psychedelia and funk, will use CeeLite lighting technology to illuminate the band's Pearl drums onstage. The drums will literally be wrapped with the company's flat, flexible Light Emitting Capacitor (LEC) panels which can be programmed to dim, fade, and flash and are compatible with DMX Protocol to create full scale, interactive lighting shows at a concert or nightclub.

"We are thrilled that Pearl Drums is using our LEC technology for Chad Smith's drums of the Red Hot Chili Peppers. It will create a light show effect no one has seen before," said Michael Binder, Senior Vice President, Business Development for CeeLite. "This is a truly unique application, and one we feel will transform the music industry."

"We are excited about the many dynamic application possibilities CeeLite LEC technology presents, not only for drum sets, but for a wide range of Pearl products," said Gene Okamoto, Pearl Product Manager.

The Chad Smith drum set, with the revolutionary CeeLite luminescent finish, is a Pearl Masters Series MRX drum set which features 6 ply 7.5 mm 100% aged maple shells with chrome hardware. MRX provides a very flexible sound for any type of music offering a great blend of attack and low end presence.

Chad's drum set configuration includes the following drums:

- 24" x 18" Bass Drum
- 12" x 10" Tom
- 14" x 14" Floor Tom
- 16" x 16" Floor Tom
- 14" x 5" Snare Drum

Chad's Pearl drums will use a Flatline Inverter which will shine at 25% brightness throughout the duration of the set. When the drum is struck, the brightness will increase to 100% and decrease back down to 25%. Flash durations will also range from 0.2 to 0.4 seconds in order for the illumination to be in sync with 1/16 and 1/32 drum rolls.

CeeLite panels are comprised of an LEC structure with higher quality SYLVANIA phosphors sandwiched between a series of electrodes. The application of AC voltage generates a changing field within the phosphors which causes the phosphors to emit light. These panels can be used for both indoor and outdoor use, including signage, tradeshow exhibits, portable flooring and, as the Red Hot Chili Peppers will demonstrate, CeeLite panels can be used even on drums.

CeeLite's LEC panels offer many benefits: the panels are ultra-thin, offer 99 percent uniform surface illumination, consume little power and generate no heat.

About CeeLite

Headquartered in Lansdale, PA, CeeLite is the world's first commercial manufacturer of Light Emitting Capacitor (LEC) technology that is destined to redefine the way light is being used across industries. CeeLite illuminates the unexpected and creates new markets where lighting was previously impossible in addition to replacing traditional backlit applications. The company's LEC products are the result of major research and development engineering advancements in electroluminescence (EL). CeeLite's first product to market was the flat, flexible lightbulb, which ranges in size up to 3' x 6'. Typical applications include: signage, trade show exhibits, architectural design, point of purchase displays, photography and lighting. For additional information, product samples or to locate an Authorized Distributor, please visit the CeeLite Web site at www.ceelite.com.

About Pearl Drum Corporation

For 60 years, Pearl Drum Corporation, Nashville, TN, has been a worldwide leader in the development and production of drums and percussion instruments. Pearl drums are used in the recording studio and onstage by top artists, on the field of competition by the finest high schools, universities and drum corps, and in the best concert halls by world renowned musicians. For more information and a list of authorized Pearl dealers, please visit www.pearldrums.com.