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New information



Big Ben Jumbo Graphic Solutions, Tempe, Ariz., created building-sized banners from fabric mesh for this year's Super Bowl.

Super Bowl & super signage

Big Ben Jumbo Graphic Solutions provided large signage for Super Bowl XLII. The Big Ben division of Ben Franklin Press of Tempe, Ariz. printed 64-foot-tall, x 32-foot-wide vinyl banners and worked with the Tempe company, Rhino Staging and Event Solutions, to hang them near the University of Phoenix Stadium, in Glendale, site of the 2008 Super Bowl game. The banners were

actually a vinyl mesh to allow the wind to blow through.

Other Super Bowl work done by Ben Franklin's Big Ben group included creating large sponsor graphics inside the stadium, as well as work for Budweiser that included 30- x 30-foot mesh-fabric building banners in support of its "BudBowl" promotion.

Neschen® and CeeLite™ agreement

Neschen Americas, Elkridge, Md., has an agreement with CeeLite, LLC, Blue Bell, Pa., to be a certified supplier of textile printing media for use with CeeLite™ Light Emitting Capacitor (LEC) technology. Neschen Americas, manufacturer of Neschen® brand textile media for digital printing applications, and CeeLite, LLC, the world's first commercial manufacturer of LEC technology, have joined forces to present the sign and display marketplace with a range of state-of-the-art lighted graphics solutions.

CeeLite LEC panels are ultra-thin, constructed with phosphors, PET/ITO, dielectrics, and pigments as a capacitor, and encapsulated in flexible, semi-rigid or rigid materials. They can be used to turn any surface into a light source, providing white illumination with very low power consumption and no heat. Encapsulating technology allows the panels to be used in both indoor and outdoor applications.

Neschen Americas has acquired CeeLite certification for select materials from its Neschen® SolvoTex™ line of textile media. These include SolvoTex Artist Premium Heavy S, SolvoTex Samba Light Box, and SolvoTex PES Banner 240.