



Top: When Chad Smith of The Red Hot Chili Peppers performed on NBC's *Saturday Night Live*, he was keeping the beat on drums that were literally wrapped with CeeLite's flat, flexible Light Emitting Capacitor (LEC) panels. The material can be programmed to dim, fade, and flash. It is also compatible with DMX protocol to create full-scale, interactive lighting shows at concerts or nightclubs.

Above: CeeLite's thin 7501 panel is lightweight and highly flexible.

ATTENDEES CEE (THE) LITE

CeeLite™ premiered its 7501 panel at Lightfair. This paper-thin, lightweight, flexible material enables 99-percent uniform backlighting for applications as diverse as signage, trade show exhibits, architecture and design, point-of-purchase displays, and photography. In addition, it enables more vibrant graphics to provide true flesh tones, appetizing food images, and anything printed on clear, backlit media.

Available in sizes up to 3'x 6', the impact-resistant flat light uses CeeLite's signature Light-Emitting Capacitor (LEC) technology.

The company also announced a strategic partnership with Oracal USA, which markets a wide range of technologically advanced pressure-sensitive adhesive (PSA) vinyl films for sign, screen print, and digital imaging applications. The two firms will collaborate on developing materials that will provide optimal results when using CeeLite technology as a backlit medium. The resulting products will be used primarily for outdoor advertising as well as commercial and architectural graphics applications.