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KYW Newsradio

Posted: Saturday, 31 May 2008 8:08AM

Montco Company Develops Better Lit Street Signs

by KYW's Paul Kurtz

Many intersections face a brighter future thanks to the latest technological advances.

In the heart of West Chester, at High and Gay Streets once looks up at what is an ordinary green street sign by day but becomes highly visible landmark at night.

John Rooney, is president of the Blue Bell company that developed the light emitting capacitor technology used in these wafer thin signs:

"Our car lights project down and by this being lit you can actually see it from a longer distance, it doesn't give a halo out in fog or in rain and it makes it clearer for the driver to make an earlier decision and for the pedestrians to see where they're going."

West Chester is the first local town to give these illuminated street signs a try. But they could be showing up in Philadelphia next. Drexel University has also expressed an interest.

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