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C.H. Briggs Named Mid-Atlantic Distributor of CeeLite LEC Technology

May 20, 2008 - C.H. Briggs Company, an independently owned distributor of specialty building products, has been named the exclusive distributor of CeeLite LEC Technology for solid surface applications within all of Briggs' distribution territories. The agreement features applications that include DuPont Corian and Corian Illuminated Surfaces and the award-winning CeeLite LEC technology. C.H. Briggs serves seven states in the Mid-Atlantic region as well as Ohio, Michigan and North Carolina. The two companies will work together to develop new standard sizes for LEC panels that match standard Corian Illumination specs for residential and commercial applications for kitchens, bathrooms and walls.

"C.H. Briggs is delighted to partner with an innovator like CeeLite," said Julia H. Klein, CEO of C.H. Briggs Company. "Bringing together CeeLite's unique products—which allow more intriguing and compelling design possibilities for both residential and commercial design—and C.H. Briggs' distribution network within the architecture and design, kitchen/bath and specialty retail communities, creates a powerful combination that presents very exciting opportunities for our customers' designs and end-use applications."

"This type of product partnership further illustrates the wide variety of fascinating architectural applications for CeeLite products," said John Rooney, president of CeeLite. "We have seen some very unusual applications from flooring, staircases and accent lighting in various design situations, but our agreement with C.H. Briggs Company will carry CeeLite into the architectural mainstream for both residential and commercial applications. It is a very exciting opportunity for both companies."

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