

What's Behind Those Blue Skies?

The Electronic Data Systems (EDS) Byron Nelson Championship draws both professional golfers and fans of the sport to Irving, TX, each year. With a desire for originality, EDS looked to create a 450 sq ft 16th hole hospitality tent that was more upbeat and brighter than the dark plywood structures traditionally used.

Through the use of CeeLite's Light Emitting Capacitor (LEC) technology, designers were able to cover the interior with panels that resembled a wide-open, blue sky day in Texas.

David Sawyer, production fabrication manager for Freeman Exhibits, and Randy Bennett, creative director for MICE Dallas, used 38 3 ft x 4 ft indoor paper-thin bendable panels and accompanying inverters to reinforce the image of the EDS brand. "Its thin dimensions could flexibly and easily curve around the skylight

framework," said Bennett. "Also the lightweight nature of the product meant no additional structure was required to support it."

The LEC technology is comprised of three components: OSRAM SYLVANIA's light emitting phosphors for color and brightness; advanced, proprietary, programmable Flatline Inverters to control levels of brightness and ambience; and advanced packaging materials for lower heat generation that extends the life of the lighting. In addition, the panels consume minimal quantities of electricity relative to incandescent, neon and fluorescent lighting.

In the end, the contemporary, eye-catching tent provided both clients and guests with a location where they could eat, drink and mingle during and after the tournament action.



John-Michael Kobes



Photo: MICE Dallas

The Project: The EDS Byron Nelson Golf Tournament's hospitality tent, Irving, TX

The Challenge: Create an attractive and inviting tent for clients and guests

The Solution: LEC-based panel lighting system