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ENN Late Breaking News

Neschen Americas Announce Supplier Agreement with CeeLite

1/10/2008 - Neschen Americas is pleased to announce that it has entered an agreement with CeeLite, LLC, to be a certified supplier of textile printing media for use with CeeLite Light Emitting Capacitor (LEC) technology. Neschen Americas, manufacturer of renowned Neschen brand textile media for digital printing applications, and CeeLite, LLC, the world's first commercial manufacturer of LEC technology, have joined forces to present the sign and display marketplace with a range of state-of-the-art lighted graphics solutions.

CeeLite LEC panels are ultra-thin. They are constructed with phosphors, PET/ITO, dielectrics and pigments as a capacitor, and encapsulated in flexible, semi-rigid or rigid materials. They can be used to turn virtually any surface into a light source, providing flawless white illumination with very low power consumption and no heat. Special encapsulating technology allows the panels to be used in both indoor and outdoor applications.

Neschen Americas has acquired CeeLite certification for select materials from its Neschen SolvoTex line of textile media. These include: SolvoTex Artist Premium Heavy S, SolvoTex Samba Light Box, and SolvoTex PES Banner 240.

'When graphics printed on these textiles are placed on a CeeLite LEC panel, they exhibit bold, rich tones, even color saturation, and optimum brightness. These textiles are also highly durable to match the broad range of indoor and outdoor applications that CeeLite LEC panels can address,' explains Angela Mohni, VP of Marketing at Neschen Americas.

SolvoTex Artist Premium Heavy S is a 100% polyester, heavy canvas media for indoor and outdoor applications with a useful outdoor life expectancy of up to 6 months. Its special print-receptive coating (one side) yields brilliant colors and deep blacks, and accepts solvent, eco-solvent, and UV inks. Artist Premium Heavy S meets NFPA701 and B1 for fire resistance and is available in rolls 80", 98", 122" and 198" wide.

SolvoTex Samba Light Box is a 100% polyester textile media with a light-poplin weave. Coated on one side to accept solvent, eco-solvent, and UV inks, this material yields brilliant color in backlit applications. It can be used indoors and outdoors, and meets NFPA701/B1 standards. Outdoor useful life expectancy is up to 6 months. It is available in a 122" wide roll.

User Groups
Venues

SolvoTex PES Banner 240 is a 100% polyester fabric media designed for solvent and eco-solvent printing. Its tight-weave gives the material slightly elastic properties with a soft touch. It is wrinkle and crease resistant, and affords sharp, brilliant color reproduction. PES Banner 240 meets NFPA701 and B1 standards and has a useful outdoor life expectancy of up to 6 months. Roll widths are 54", 61", 80", 98", 122" and 198". 'This partnership offers both companies new opportunities in a range of markets,' says Mohni. 'We are integrating our top product technologies to offer customers easy access to exciting new solutions for high-visibility signs and color images. These can be used for information purposes, graphic, industrial and architectural design, as well as display and advertising applications.'

SEAL and Neschen brand products are manufactured and marketed by Neschen Americas. They include film and liquid laminating equipment and materials, wide and grand-format printing media, rigid substrates, substrate cutters, mounting adhesives and tapes, exhibit and display systems, and archiving supplies. The company and its brands serves the needs of the sign and display, digital printing, photographic, picture framing, and library/archive markets throughout North and South America.

Headquartered in Blue Bell, PA, CeeLite, LLC is the world's first commercial manufacturer of Light Emitting Capacitor (LEC) technology. CeeLite's advanced LEC technology turns any surface into a light source, providing flawless surface illumination, and creating new markets where lighting was previously impossible—in addition to replacing many traditional lighting applications. CeeLite's LEC technology has been named one of TIME Magazine's Best Inventions of 2006, Electronic Products Magazine's 2006 Product of the Year, and Buildings Magazine's Top 100 Products 2007. CeeLite's first product to market was the flat, flexible light bulb, which ranges in size up to 30 square feet. Typical applications include bus advertising, window signs and street intersection signs.

For more information, go to www.ceelite.com and www.neschenbrands.com.

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[Neschen Americas' SEAL Brand Goes Green with 'Eco-Logic Manufacturing'](#)
[Neschen Introduces New AccuCure Elite UV Gloss Coating](#)

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