



## People in the News

**Alba E. Martinez** will resign as president and chief executive officer of the United Way of Southeastern Pennsylvania and will direct Vanguard's Education Markets Group, effective in May. Chief financial officer Jill Michal will serve as interim president and CEO until a successor is named.

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> CeeLite L.L.C., in Blue Bell, named **Bill McGinnis** chief financial officer and **John Rooney** president, U.S. operations. McGinnis was cofounder and chief financial officer of American Homecare Supply, a subsidiary of Air Products. Rooney was executive vice president and chief commercial officer of DecisionOne Inc.

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> Stifel, Nicolaus & Co. said **E. Robert Kent III** has joined the firm as a managing director in its Philadelphia office. Kent had been a director with Cohen & Co.

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> Adaptive Solutions Inc., Norristown, a provider of legal support and consulting services, named **Todd Baratz** director of data-center operations. Baratz had been an independent IT consultant.

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> The Star Group, a Philadelphia advertising, media and public relations company, named **Tracy Donofry** executive creative director. She had been managing partner and creative director.

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> Hirtle, Callaghan & Co., a West Conshohocken investment firm, hired **Paul Dokas** as vice president, investment planning and analysis. Dokas had been senior vice president at Delaware Investments.

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> Chartwell Investment Partners, Berwyn, appointed **Daken J. Vanderburg** portfolio manager and director of quantitative research. Vanderburg had been a partner and portfolio manager at Gamma Capital Advisors in Radnor.

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> Janney Montgomery Scott L.L.C., Philadelphia, named **Steven C. Genyk** senior vice president and managing director of public finance. Genyk had been senior vice president for the financing services group at the Philadelphia Industrial Development Corp.

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> Calibre, a wealth-management unit of Wachovia Corp., named **Jack Ginter** senior vice president and regional managing director of its Philadelphia office. Ginter had been city executive for Philadelphia and South Jersey at US Trust.

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> The Advertising Specialty Institute, a Trevese media and marketing organization, promoted **Susanne Curry** to senior vice president of marketing. Curry had been vice president of marketing. ASI also named **Carol Albright** senior vice president of human resources. Albright had been vice president of human resources.

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> Equity Retail Brokers, Conshohocken, named **Lee Eric Cooper** senior vice president. He had been an agent.

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> Fox Rothschild L.L.P. said **Ross J. Oehler** has joined the firm as a partner in the corporate department in the firm's Montgomery County office. Previously, Oehler had been vice president of U.S. patent operations at Sanofi-Aventis.

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> The Delaware Valley Chapter of the Society of Research Administrators International, a society dedicated to education and professional development of research administrators, elected **Cliff Schofield** as its president. He has been an active member for eight years and also serves as its Northeast region treasurer.

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> Fernley & Fernley Inc., Philadelphia, appointed **Trudie Bruner Rowello** as chief operating officer. She had been interim COO and earlier served as an executive director.

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> Bond, Marshall & Pezzano, P.C., Collegeville, promoted senior managers **Jennifer L. Bond** and **Joseph M. Marshall** to partner. Both have been with the firm more than five years.

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> Vitae Pharmaceuticals Inc., Fort Washington, has named **Richard Gregg** as chief science officer. He had been vice president of clinical discovery at Bristol Myers-Squibb.

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> Electronic Ink, a Philadelphia design consultancy, hired **Julian Hirst** as vice president of business development. Hirst had worked at eLycée as online marketing and communications director.

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