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Business log: C.H. Briggs of Reading wins exclusive distributorship

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From our news staff

C.H. Briggs Co., one of the largest independently owned distributors of specialty building products in the country, has been named the exclusive distributor of CeeLite LEC Technology within all of Briggs distribution territories.

The agreement features applications that include Corian and Corian Illuminated Surfaces and CeeLite LEC technology to bring a new arena of product applications in lighting and design for both residential and commercial interior spaces.

Briggs, 2047 Kutztown Road, serves seven states in the Mid-Atlantic footprint as well as Ohio, Michigan and North Carolina.

Julia H. Klein, CEO of C.H. Briggs, said CeeLite's products allow more intriguing and compelling design possibilities for both residential and commercial design in Briggs' distribution network.

The two companies will work together to develop new standard sizes for LEC panels that match standard Corian Illumination specs for residential and commercial applications for kitchens, bathrooms and walls.

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Arro, an engineering and environmental consulting firm with seven offices in Pennsylvania and Maryland, announced it has relocated and expanded its Reading area office. The new office at 50 Berkshire Court, Wyomissing, is in the Berkshire Court Professional Building.

The move to a 4,600-square-foot facility will provide greater cross-service capabilities between that location and the newly opened Schuylkill County office in Orwigsburg.

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Silberline Manufacturing Co. Inc., Tamaqua, a global supplier of special-effects pigments, will be the recipient of the innovative application of technology award presented by Ben Franklin Technology Partners of Northeastern Pennsylvania.

Silberline manufactures more than 500 pigments for numerous markets including industrial, automotive, packaging inks, plastics and textiles. The Schuylkill County company employs 265.

Founded in 1945, Silberline has distinguished itself by producing effects in the ink, plastics, industrial, waterborne,

specialty, vacuum metalized flake and holographic flake markets.

Through connections made by Ben Franklin, Silberline worked with Lehigh University's Center for Advanced Materials and Northampton Community College's Electrotechnology Applications Center to develop improved manufacturing processes and new products.

Silberline will be honored at the Ben Franklin i xchange May 20 at the Zoellner Arts Center at Lehigh University.

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Comcast Corp. announced that it has increased speeds for its business-class Internet service tiers at no additional cost.

Comcast said it will continue to increase Internet speeds as it evolves from broadband to wideband.



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