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SUBSTRATES & media

NEW PRODUCTS



CeeLite-Certified Films

Oracal USA
(2007-11-06)



CeeLite and Oracal USA have formed a strategic marketing partnership to develop PSA vinyl materials that will maximize the potential of LEC technology.

Oracal recently launched two vinyl films certified by CeeLite, LLC for use with its LEC (light-emitting capacitor) technology. LEC panels are designed to turn any surface into a light source, consume little power, and generate no heat. ORAJET Series 3880 CeeLite-Certified Inkjet Media is a 3-mil, cast, PVC inkjet film engineered for digitally printed, backlit signage and other graphic applications involving CeeLite LEC technology. The film has a grey, repositionable solvent adhesive. ORACAL Series 8300 transparent film is a 3-mil, calendered, PVC film with five-year durability. The film has been approved by CeeLite as an overlay film for signage and graphics applications in combination with CeeLite LEC technology. Oracal USA, 501 Riverside Ave., Ste. 500, Jacksonville, FL 32202, 904-726-9597, 888-672-2251, fax: 904-726-9409, e-mail: sales@oracal.com, Web: www.oracal.com.