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ELECTRONIC DIGITAL SIGNAGE Channel

Celtics and Bruins' Home Receives Updatable LEC Signage

Vista System supplies Vista Light LEC signage to I Associates, for installation at the TD Banknorth Garden Stadium. (05-24-2008)

Vista System International, a world leader in modular curved frame technology (MCFT), recently supplied updateable Vista Light signage to I Associates, for installation at the Boston Celtics and Bruins home arena, The TD Banknorth Garden Stadium.

The client has requested an illuminated, low-profile, easy-to-maintain sign. The ability to design and install the sign within a few weeks was paramount. Because the sign would be just behind and above the patrons' heads, it needed to be very low profile, but, remain illuminated.



The client chose Vista V900 structure with CeeLite's Light-Emitting Capacitor (LEC) technology to illuminate the graphic that can be easily changed. The installation, including the integration of CeeLite, took only two hours to complete.

Vista System's MCFT allows the use of standard signage substrates such as: plastics, metals and paper. Users create the signage substrate and then flex and pop them in. When it's time to change the graphics, the user simply pops them out again with a Vista Key suction cup.

(800) 468-4782 or (941) 365-4646; www.vistasystem.com

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