

# SignTech

ADVANCES IN ELECTRIC SIGNS AND DIGITAL DISPLAYS



## Ceelite Launches New LEC Panels with Eastman's Encapsulation Technology

CeeLite, Blue Bell, Pa., a commercial manufacturer of Light Emitting Capacitor (LEC) technology, and Eastman Chemical Co. have signed an agreement to manufacture CeeLite LEC panels using Eastman's patented Encapsulation Technology and Spectar copolyester.

The partnership will allow CeeLite LEC panels to provide versatile lighting solutions for a variety of outdoor applications, ranging from advertising on buses and billboards to retail window signage, street signage and sports and entertainment mobile merchandising, according to a press release.

"The balanced features of Eastman's Encapsulation Technology will allow CeeLite customers to use our products in new applications to transform any surface into a light source," says **Gabrielle Santulli**, marketing director, CeeLite. "This will provide a more energy-efficient alternative to traditional lighting sources, since CeeLite LEC panels consume minimal quantities of electricity."

Using electrodes to stimulate light-emitting natural phosphors embedded between thin plastic sheets, CeeLite LEC panels have provided uniform illumination for electronics and surface lighting projects over the past two years.

