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FOR IMMEDIATE RELEASE

**CEELITE EXTENDS WARRANTY OF ITS FLAT, FLEXIBLE ILLUMINATED
PANELS**

Company Extends Product Warranty From Three Months to One Year

Lansdale, PA (July 28, 2005) – CeeLite, the lighting pioneer responsible for the flat flexible lightbulb, today announced it will extend the product warranty on all of its panels. The warranty, previously for three months, has been increased to one year due to the demonstrated high performance of the products.

This announcement follows CeeLite's and lighting leader, OSRAM SYLVANIA's recent introduction of the PHOSPHORS BY SYLVANIA™ cooperative marketing initiative to increase awareness about the combined advances made in light emitting SYLVANIA phosphors and in light emitting capacitor (LEC) products developed by CeeLite.

“We’re extremely proud of the product we are delivering to the marketplace; in fact, we’re thrilled to see the absolutely fantastic array of applications where

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CeeLite has been used,” said Malcolm Hayward, CEO of CeeLite. “These indicators show to us that we’re on the cusp of a new age of lighting, where completely flat light based on LEC technology may become as significant as the introduction of fluorescent or halogen or LED-based lighting.”

CeeLite launched its innovative lighting in February 2005, and has received very positive feedback from the lighting industry. Recent applications of this unique lighting include backlit signage, with less than a one inch profile, by Cingular Wireless in connection with the launch of *Star Wars: Return of the Sith*, and a 450 square foot, illuminated skylight for the Byron Nelson Golf Classic.

CeeLite panels utilize LEC technology, which combines three critical components: higher quality light emitting phosphors, new Flatline Inverters and advanced “packaging materials.” Recent improvements and breakthroughs by OSRAM SYLVANIA have provided the superior phosphors key to CeeLite’s brighter lighting. New methods of packaging with commercial grade “materials” have provided the ingredients for CeeLite to deliver brighter and more durable lighting.

For more information about the revised warranty, please consult our website at www.ceelite.com.

About CeeLite:

Headquartered in Lansdale, PA, CeeLite is the world’s first commercial manufacturer of Light Emitting Capacitor (LEC) technology that is destined to revolutionize the way light is being used across industries. CeeLite creates new markets where lighting was previously impossible in addition to replacing traditional backlit applications. The company’s LEC products are the result of major research and development engineering advancements with what started out as electroluminescence (EL). Our first product to market was the flat, flexible lightbulb which ranges in size up to 4’ x 8’. Typical applications include: signage, trade show exhibits, architectural design, point of purchase and photography. For additional information, please visit the CeeLite web site at www.ceelite.com.

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