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Oracal Offers First Ceelite-Certified Films Oracal Press Release

Oracal USA is pleased to announce the development of the first two vinyl film products certified by CeeLite, LLC for use with their LEC (light-emitting capacitor) technology. The announcement is the result of an 18-month development project involving both companies.

CeeLite LEC panels turn any surface into a light source and offer many benefits: the LEC panels are paper-thin, provide flawless white surface illumination, consume little power and generate no heat.

The first film, ORAJET Series 3880 CeeLiteT-Certified Inkjet Media, is a new 3 mil, cast PVC inkjet film specifically designed to produce true-color digitally printed images for backlit signage and other graphic applications involving CeeLite LEC lighting technology. This film features a clear, repositionable solvent adhesive, and will be available soon through authorized Oracal distributors in North America, Latin America and the Caribbean.

The second film, ORACAL Series 8300 Transparent Film, is a 3-mil, 5-year calendered PVC film available in 30 colors. It has been approved by CeeLite as an overlay film for signage and graphic decoration applications in combination with CeeLite LEC technology. This film is currently available through authorized Oracal distributors.

In making the announcement, Oracal USA Vice President of Marketing, David Grant, said that the availability of these approved films from Oracal should accelerate the adoption of CeeLite technology in the signage and graphics industry.

"We're pleased to be associated with the evolution of this exciting new technology," said Grant. "Our goal in developing the first CeeLite-Certified vinyl films was to make it as easy as possible for signage and graphics professionals in a wide range of markets to create eye-catching signage and graphics in combination with CeeLite LEC panels. We expect to add more CeeLite-certified products in the near future as market awareness and demand grows."

Grant said that the primary challenge in developing the new inkjet media was to ensure that images printed on the film produce true color values when used in combination with CeeLite LEC panels.

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