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## Cooley Group and CeeLite Form Partnership The Cooley Group

The Cooley Group has developed a strategic marketing partnership with CeeLite. Together, they are developing new backlit products as an extension of the Cooley-Brite product line. These systems will provide new lighting solutions for sign and awning applications.

According to The Cooley Group President, Jeff Flath, "CeeLite's LEC technology will provide creative new opportunities for backlighting signs and awnings. As a leader in chemical engineering technology, we are pleased to be working together with a revolutionary product to maximize the potential of Cooley-Brite."

Michael Binder, CeeLite's Senior Vice President Business Development, OEM, added, "We are thrilled to announce this collaboration with The Cooley Group. We believe that the combination of our pioneering product with The Cooley Group's industry expertise will produce groundbreaking lighting solutions for signage and awnings."

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