

# EXHIBIT BUILDER

THE SOURCE FOR DESIGNERS AND BUILDERS OF EXHIBITS FOR TRADE SHOWS, MUSEUMS, THEATER SETS, VISUAL MERCHANDISING, POP RETAIL, INTERIOR DESIGN, EVENTS.

## New Products

### CEELITE LAUNCHES NEW WARM WHITE PANEL

CeeLite™, Lansdale, PA, launched their newest panel color, warm white. The warm white panel boasts a color temperature of 7,000° Kelvin, and is a direct replacement for the former sky blue panel, which had a color temperature of 11,000° K.

CeeLite is the first to market shielded three-wire panels, which are accompanied by highly advanced UL listed inverters and packaging options. The new LEC technology offers countless packaging options never imagined for backlit applications. CeeLite offers lighting products on multiple substrates including film, glass and plastic injection molding, thus comprising a new category of lighting products and *ways to apply light*.

The warm white panel has a higher brightness and a longer life than the sky blue panel it is replacing, with a brightness setting increased by 50% and a panel life increased by 66%.

*CeeLite: (215) 412-7030; [www.ceelite.com](http://www.ceelite.com)*